



## DR. JACQUES MARCILLE | MANAGING DIRECTOR

### Business Leader Introduction

Dr. Jacques Marcille is a pioneer in sustainable development, committed since the end of the 1960s to implementing shared models of growth and value creation. His 53 years of work experience have indeed demonstrated that another growth is possible, economically viable, inclusive, and sustainable. Jacques has always made innovation incredible levers of competitiveness and performance. Now 77 years old and still active, he has demonstrated the importance of knowing how to implement concerted approaches combining expertise, vision, leadership, creativity, and fairness, in order to continue to renew and innovate, to constantly continue to excel. As a business leader, sharing for more than 5 decades his values of excellence and openness, Jacques is also committed to leaving no one behind. As a remarkable leader, he is also committed to supporting his employees to strengthen their skills and help them better see their future and growth opportunities in the organization.

### Achievement and Impact

As a former researcher of ORSTOM (IRD), then of the FAO, Jacques's expertise has greatly contributed to the implementation of numerous sustainable practices and international agreements, particularly in the world of tuna and shrimp fishery. Jacques was indeed one of the world's leading specialists in fisheries resources, working tirelessly to respond at various plans and various scales to the considerable challenges of a fair understanding and management of the world's marine resources. Setting a strong working example for more than five decades, Jacques has always been keen to share his creative business strategies combining vision, sustainable development, and inclusive performance. The leadership and sustainable growth of Kulara Water, the mineral water company he has co-founded and managed alongside Bernard Forey, has generated more than 160 sustainable jobs in Cambodia. The company's unique holistic approach overcomes also numerous economic, social, and environmental challenges. The founder of Kulara Water (Bernard Forey), its CEO (Dr. Jacques Marcille), as well as its Board of Directors, have made social responsibility a central focus and the foundation of the company's corporate strategy and business model. Kulara Water has achieved over the years many concrete results in terms of Innovation and Value creation; Quality, Leadership, and Excellence; Corporate governance; Employee wellbeing; Employability and Internal mobility; Diversity and Inclusion; Environmental protection, and Reduction of the Environmental footprint; Local and Community development. With the same energy that has ensured the success of its brands, reforestation program, and energy transition, the company will continue to mobilize its leadership and expertise to respond to numerous issues and challenges, both economic, social, and environmental. Kulara Water will continue to bring its contribution to the socio-economic development of Cambodia and inspire others to implement best CSR practices for the benefit of the greatest number.

## KULARA WATER CO., LTD.

[www.eaukulen.com](http://www.eaukulen.com)

Born in France in 1944, Jacques Marcille is an accomplished oceanography researcher, technical advisor, entrepreneur, and business leader. Innovation and sustainable development, as key drivers, have always been at the heart of his long career all around the world. As a former researcher at ORSTOM, the French Research Institute for Sustainable Development, and FAO Representative, Jacques brought his contribution to a sustainable future for all, sharing for almost 20 years his original approach to knowledge-sharing and data modeling.

As a global expert in tuna and shrimp global stock assessment, Jacques's expertise has benefited many countries and fishing communities. Jacques also co-founded and managed, alongside businessman Bernard Forey, various successful companies in Indonesia, Myanmar, Singapore, Vietnam, and Cambodia. Now at age 77, he is the CEO of Kulara Water, the leading company that produces Eau Kulen, the No. 1 Natural Mineral Water, and Eau Kulen Sparkling, the first sparkling mineral water, in the Kingdom of Cambodia.

